



WISCONSIN COALITION AGAINST SEXUAL ASSAULT

WISCONSIN MEDIA GUIDE

2008

City	Name	Phone	Fax	Address	Type
Adams	WDKM FM	608-339-3221	608-339-2403	408 Hillwood Ln, Friendship, 53934	Radio Station
Algoma	WBDK FM / WRLU FM	920-746-9430	920-746-9433	3030 Park Dr #3, Sturgeon Bay, 54235	Radio Station
Altoona	WISM FM	715-830-4000	715-835-9680	619 Cameron St, Eau Claire, 54703	Radio Station
Amery	WXCE AM	715-268-7185	715-268-7187	PO Box 1260, 54001	Radio Station
Antigo	Antigo Daily Journal	715-623-4191	715-623-4193	612 Superior St, 54409	Daily Newspaper
	WACD AM/WRLO FM	715-623-4124	715-627-4497	N2237 U.S. Highway 45 S, 54409	Radio Station
Appleton	Appleton Post-Crescent	920-993-1000	920-733-1945	PO Box 59, 54911	Daily Newspaper
	WACY – UPN	920-490-0320	920-494-9550	1391 North Rd, Green Bay, 54313	TV Station
	WEMI-FM	920-749-9456	920-749-0474	1909 W 2 nd St, 54914	Radio Station
	WAPL FM	920-734-9226	920-739-0494	PO Box 1519, 54912	Radio Station
	WGBA – NBC	920-830-2626	920-830-2628	100 W College Ave, Ste 305, 54911	TV Station
	WHBY AM	920-734-9226	920-739-0494	PO Box 1519, 54912	Radio Station
Ashland	Ashland Daily Press	715-682-2313	715-682-4699	PO Box 313, 54806	Daily Newspaper
	WBSZ FM / WJJH FM	715-682-2727	715-682-9338	PO Box 313, 54806	Radio Station
Baraboo	Baraboo News-Republic	608-356-4808	608-356-0344	PO Box 9, 53913	Daily Newspaper
Beaver Dam	Beaver Dam Daily Citizen	920-887-0321	920-887-8790	PO Box 558, 53916	Daily Newspaper
	WBEV AM / WXRO FM	920-885-4442	920-885-2152	PO Box 902, 53916	Radio Station
Beloit	Beloit Daily News	608-365-8811	608-365-1420	149 State St, 53511	Daily Newspaper
	WBCR FM	608-363-2402		700 College St 53511	Radio Station
Black River Falls	WWIS AM / FM	715-284-4391	715-284-9740	W11573 Town Creek Rd, 54615	Radio Station

Chippewa Falls	Chippewa Herald	715-723-5515	715-723-9644	PO Box 69, 54729	Daily Newspaper
	WAYY AM / WEAQ	715-832-1530	715-832-5329	PO Box 1, Eau Claire, 54702	Radio Station
	WEUX	715-831-2548	715-831-2550	800 Wisconsin St MB60, Eau Claire, 54703	TV Station
Eagle River	WYOW	715-477-2020	715-477-2438	PO Box 2705, 54521	TV Station
	WRJO FM / WERL AM	715-479-4451	715-479-6511	PO Box 309, 54521	Radio Station
Eau Claire	Eau Claire Leader-Telegram	715-833-9200	715-858-7308	PO Box 570, 54702	Daily Newspaper
	WEAU – NBC	715-835-1313	715-832-3476	1907 S Hastings Way, 54701	TV Station
	WEUX – FOX	715-831-2548	715-831-2550	800 Wisconsin St, Bldg 2, Ste 101, 54701	TV Station
	WQOW - ABC	715-835-1881	715-831-1859	5545 Hwy 93, 54701	TV Station
	WAXX FM / WIAL FM	715-832-1530	715-832-5329	944 Harlem St, Altoona, 54720	Radio Station
	WBIZ AM / FM	715-830-4000	715-835-9680	619 Cameron St, 54703	Radio Station
	WUEC FM - WI Public Radio	715-839-3868		1221 W Clairemont Ave, 54701	Radio Station
Fond du Lac	The Reporter	920-922-4600	920-922-5388	PO Box 630, 54936	Daily Newspaper
	KFIZ AM /WFON FM	920-921-1071	920-921-0757	PO Box 1450, 54936	Radio Station
	WWAZ	920-921-6368	920-387-9660	PO Box 2326, 54936	TV Station
Fort Atkinson	Daily Jefferson County Union	920-563-5553	920-563-2329	28 Milwaukee Ave W, 53538	Daily Newspaper
Green Bay	Green Bay Press-Gazette	920-431-8400	920-431-8379	PO Box 23430, 54305	Daily Newspaper
	WACY – UPN	920-490-0320	920-494-7070	1391 North Rd, 54313	TV Station
	WBAY – ABC	920-432-3331	920-432-1190	115 S Jefferson St, 54301	TV Station
	WFRV – CBS	920-437-5411	920-437-4576	1181 E Mason St, 54301	TV Station
	WGBA – NBC	920-494-2626	920-494-9550	1391 North Rd, 54313	TV Station
	WLUK – FOX	920-494-8711	920-494-9109	PO Box 19099, 54307	TV Station
	WPNE – PBS	608-263-2121	608-263-9763	821 University Ave, Madison 53706	TV Station
	WHID FM - WI Public Radio	920-465-2444	920-465-2576	2420 Nicolet Dr, 54311	Radio Station
	WIXX FM / WNFL AM / WTAQ AM	920-435-3771	920-444-1155	PO Box 23333, 54305	Radio Station
	WKSZ FM	920-431-0959	920-431-8490	PO Box 1519, Appleton, 54912	Radio Station

Green Bay	WQLH FM	920-468-4100	920-468-0250	810 Victoria St, 54302	Radio Station
Hayward	WHSM AM / FM	715-634-4836	715-634-8256	16880 W US Hwy 63, 54843	Radio Station
	WRLS FM	715-634-4871	715-634-3025	PO Box 1008, 54843	Radio Station
Janesville	Janesville Gazette	608-754-3311	608-755-8349	PO Box 5001, 53547	Daily Newspaper
	WCLO AM / WJVL FM	608-752-7895	608-752-4438	PO Box 5001, 53547	Radio Station
	WBUW	608-270-5700	608-270-5717	2814 Syene Rd, 53713	TV Station
Kenosha	Kenosha News	262-657-1000	262-657-8455	PO Box 190, 53141	Daily Newspaper
	WPXE	414-247-0117	414-247-1302	200 S Executive Dr #101, Brookfield, 53005	TV Station
	WGTD FM – WI Public Radio	262-564-3800	262-564-3801	3520 30 th Ave, 53144	Radio Station
	WILL FM / WLIP AM	262-694-7800	262-694-7767	8500 Green Bay Rd, Pleasant Prairie, 53158	Radio Station
La Crosse	La Crosse Tribune	608-782-9710	608-782-9723	401 N 3 rd St, 54601	Daily Newspaper
	KQEG - UPN	608-784-0876	608-784-1138	505 King St #221, 54601	TV Station
	WHLA – PBS	608-263-2121	608-263-9763	821 University Ave, Madison 53706	TV Station
	WKBT – CBS	608-782-4678	608-782-4672	141 S 6 th St, 54601	TV Station
	WLAX – FOX	608-781-0025	608-781-1456	1305 Interchange Pl, 54603	TV Station
	WXOW - ABC	507-895-1919	507-895-6196	PO Box C-4019, 54602	TV Station
	WFBZ FM	608-782-8335	608-782-8340	1407 2 nd Ave N, 54650	Radio Station
	WQCC FM	608-782-8335	608-782-8340	PO Box 2017, 54602	Radio Station
	WIZM AM / FM	608-782-1230	608-782-1170	201 State St, 54601	Radio Station
	WLFN AM / WLXR FM	608-782-8335	608-782-8340	PO Box 2017, 54602	Radio Station
	WLSU FM – WI Public Radio	608-785-8380	608-785-5005	1725 State St, 54601	Radio Station
Madison	Capital Times	608-252-6400	608-252-6445	PO Box 8060, 53708	Daily Newspaper
	Wisconsin State Journal	608-252-6100	608-252-6119	PO Box 8058, 53708	Daily Newspaper
	Madison Times	608-270-9470	608-270-9472	313 W Beltline Hwy #120, 53713	Newspaper
	La Comunidad	608-255-2805	608-255-2803	1117 S Park St, 53715	Newspaper Hispanic

Madison (Cont.)	WHA – PBS	608-263-2121	608-263-7985	821 University Ave, 53706	TV Station
	WBUW – WB	608-270-5700	608-270-5717	2814 Syene Rd, 53713	TV Station
	WISC – CBS	608-271-4321	608-271-0800	PO Box 44965, 53744	TV Station
	WKOW – ABC	608-274-1234	608-274-9569	5727 Tokay Blvd, 53719	TV Station
	WMSN – FOX	608-833-0047	608-274-9569	7847 Big Sky Dr, 53719	TV Station
	WMTV - NBC	608-274-1515	608-271-5194	615 Forward Dr, 53711	TV Station
	WHA AM / WERN FM	608-263-3970	608-263-5838	821 University Ave, 53706	Radio Station
	WLMV AM / WHIT FM	608-273-1000	608-271-0400	730 Ray O Vac Dr, 53711	Radio Station Hispanic
	WIBA AM / FM	608-274-5450	608-274-5521	PO Box 99, 53701	Radio Station
	WMGN FM	608-273-1000	608-441-0098	PO Box 98, 53701	Radio Station
	WOLX FM	608-826-0077	608-826-1245	7601 Ganser Way, 53719	Radio Station
	WORT FM	608-256-2001	608-256-3704	118 S Bedford St, 53703	Radio Station
	WTDY AM / WMGN FM	608-273-1000	608-271-0400	730 Ray O Vac Dr, 53711	Radio Station
	WTSO AM / WZEE FM	608-274-5450	608-274-5521	PO Box 99, 53701	Radio Station
Manitowoc	Herald Times Reporter	920-684-4433	920-686-2103	PO Box 790, 54221	Daily Newspaper
	WCUB AM / WLTU FM	920-683-6800	920-683-6807	PO Box 1990, 54221	Radio Station
	WOMT AM / WQTC FM	920-682-0351	920-682-1008	PO Box 1385, 54221	Radio Station
Marinette	Eagle Herald	715-735-6611	715-735-0229	PO Box 77, 54143	Daily Newspaper
Marshfield	Marshfield News-Herald	715-384-3131	715-387-4175	PO Box 70, 54449	Daily Newspaper
	WLJY FM	715-341-8838	715-341-9744	2301 Plover Rd, Plover, 54467	Radio Station
Mauston	WRJC FM/AM	608-847-6565	608-847-6249	PO Box 200, 53948	Radio Station
Medford	WIGM AM / WKEB FM	715-748-2566	715-748-2752	PO Box 59, 54451	Radio Station
Menomonie	WHWC - PBS	608-263-2121	608-263-9763	821 University Ave, Madison 53706	TV Station
	WMEQ AM / FM	715-830-4000	715-835-9680	619 Cameron St, Eau Claire, 54703	Radio Station
	WVSS FM	715-839-3868	715-839-2939	1221 W Clairemont Ave, Eau Claire, 54701	Radio Station
Merrill	WJMT AM / WMZK FM	715-848-5444	715-848-5483	501 Jefferson St, 54403	Radio Station
Milwaukee	Milwaukee Journal-Sentinel	414-224-2000	414-224-2047	333 W State St, 53203	Daily Newspaper
	Community Journal	414-265-5300	414-265-1536	3612 N MLK Dr, 53212	Newspaper

Milwaukee (Cont.)	Milwaukee Courier/Southeastern Star	414-449-4860	414-449-4872	2003 W Capitol Dr, 53206	Newspaper
	Times Weekly	414-263-5088	414-263-4445	1938 N MLK Dr, 53212	Newspaper
	WCGV - UPN / WVTW - WB	414-442-7050	414-874-1812	4041 N 35 th St, 53216	TV Station
	WDJT – CBS	414-777-5800	414-777-5802	809 S 60 th St, 53214	TV Station
	WISN – ABC	414-342-8812	414-342-7505	759 N 19 th St, 53233	TV Station
	WITI – FOX	414-355-6666	414-586-2141	9001 N Green Bay Rd, 53209	TV Station
	WMVS / WMVT – PBS	414-271-1036	414-297-7536	1036 N 8 th St, 53233	TV Station
	WPXE – Pax TV	414-967-5592	414-967-5597	720 E Capitol Dr, 53212	TV Station
	WTMJ – NBC	414-332-9611	414-967-5378	720 E Capitol Dr, 53212	TV Station
	WVCY – Religious	414-935-3000	414-935-3015	3434 W Kilbourn Ave, 53208	TV Station
	WVTW - WB	414-442-7050	414-874-1812	4041 N 35 th St, 53216	TV Station
	WMCS AM	414-444-1290	414-444-1409	4222 W Capitol Dr, 53216	Radio Station
	WNOV AM	414-449-9668	414-449-9945	2003 W Capitol, 53206	Radio Station
	WHQG FM	414-978-9000	414-978-9001	5407 W McKinley Ave, 53208	Radio Station
	WKTJ FM / WTMJ AM	414-967-5212	414-967-5298	720 E Capitol Dr, 53212	Radio Station
	WISN AM / WQBW FM /	414-545-8900	414-546-9654	12100 W Howard Ave, Greenfield, 53228	Radio Station
	WOKY AM	414-545-5920	414-327-3200	12100 W Howard Ave, Greenfield, 53228	Radio Station
	WRIT FM	414-545-8900	414-327-3200	12100 W Howard Ave, Greenfield, 53228	Radio Station
	WJZI FM	414-778-1933	414-771-3036	2979 N Mayfair Rd, 53222	Radio Station
	WLUM FM	414-771-1021	414-771-3036	2979 N Mayfair Rd, 53222	Radio Station
	WMCS AM	414-444-1290	414-444-1409	4222 W Capital Dr, 53216	Radio Station
	WMSE FM	414-277-7247	414-277-7149	1025 N Broadway, 53202	Radio Station
	WSSP AM / WMYX FM	414-529-1250	414-529-2122	11800 W Grange Ave, Hales Corners, 53130	Radio Station
	WNOV AM	414-449-9668	414-449-9945	2003 W Capitol, 53206	Radio Station
	WUWM FM	414-227-3355	414-270-1297	PO Box 413, 53201	Radio Station

Milwaukee	WYMS FM	414-475-8413	414-475-8413	5225 W Vliet St, 53208	Radio Station
Monroe	Monroe Times	608-328-4202	608-328-4217	PO Box 230, 53566	Daily Newspaper
Oak Creek	WJJA – Independent	414-764-4953	414-764-5190	4311 E Oakwood Rd., Oak Creek, 53154	TV Station
Oshkosh	Oshkosh Northwestern	920-235-7700	920-426-6600	PO Box 2926, 54903	Daily Newspaper
	WRST FM – WI Public Radio	920-424-7427		926 Woodland Ave, 54901	Radio Station
	WOSH AM / WVBO FM WPKR FM	920-426-3239	920-236-1040	491 S Washburn, Ste 400, 54904	Radio Station
Platteville	WSUP FM	608-342-1165	608-342-1290	1 University Plaza, 53818	Radio Station
Pleasant Prairie	WDDW FM	262-694-7800	262-694-7767	8500 Green Bay Rd, 53158	Radio Station Hispanic
Portage	Portage Daily Register	608-742-2111	608-742-8346	PO Box 470, 53901	Daily Newspaper
Racine	Racine Journal Times	262-634-3322	262-631-1780	212 4 th St, 53403	Daily Newspaper
	WBJX AM	262-635-7463	262-637-9994	2310-C S Green Bay Rd #305, 53406	Radio Station Hispanic
	WKKY FM	414-321-1007	414-546-9654	12100 W Howard Ave, Greenfield, 53228	Radio Station
	WBJX AM - Hispanic	262-635-7463	262-637-9994	2310-C S Green Bay Rd #305,53406	Radio Station
	WEZY FM / WRJN AM	262-634-3311	262-634-6515	4201 Victory Ave, 53405	Radio Station
	WKKV FM	414-321-1007	414-546-9654	12100 W Howard Ave, Greenfield, 53228	Radio Station
Rhineland	Rhineland Daily News	715-365-6397	715-365-6367	PO Box 778, 54501	Daily Newspaper
	WJFW - NBC	715-365-8812	715-365-8810	PO Box 858, 54501	TV Station
	WHDG FM	715-362-1975	715-362-1973	3616 Hwy 47 N, 54501	Radio Station
	WOBT AM / WRHN FM	715-362-6140	715-362-1973	3616 Hwy 47N, 54501	Radio Station
	WXPR FM	715-362-6000	715-362-6007	303 W Prospect St, 54501	Radio Station
Richland Center	WRCO AM / FM	608-647-2111	608-647-8025	PO Box 529, 53581	Radio Station
Ripon	WRPN AM	920-748-5111	920-748-5530	112 Watson St, 54971	Radio Station
	WRPN FM	920-748-8147	920-748-7243	300 Seward St, 54971	Radio Station
	WTCX FM	920-924-9697	920-929-8865	210 S Main St, Fond du Lac, 54935	Radio Station

River Falls	WRFW FM	715-425-3887	715-425-3532	410 S 3 St, 54022	Radio Station
Shawano	Shawano Leader	715-526-2121	715-524-3941	1464 E Green Bay St, 54166	Daily Newspaper
Sheboygan	Sheboygan Press	920-457-7711	920-457-3573	PO Box 358, 53082	Daily Newspaper
	WBFM FM / WHBL AM / WHBZ FM	920-458-2107	920-458-9775	PO Box 27, 53082	Radio Station
Sparta	WCOW FM / WKLJ AM	608-269-3100	608-269-5170	113 W Oak St, 54656	Radio Station
Stevens Point	Stevens Point Journal	715-344-6100	715-345-2069	1200 3 rd Ct, 54481	Daily Newspaper
	WSPT FM	715-341-9800	715-341-0000	500 Division St, 54481	Radio Station
	WWSP FM	715-346-3755	715-346-4012	105 CAC Reserve St, 54481	Radio Station
Sturgeon Bay	WPFM FM	920-743-7443		PO Box 25, 54235	Radio Station
Superior	Superior Daily Telegram	715-394-4411	715-394-9404	1226 Ogden Ave, 54880	Daily Newspaper
	WDSM AM / KRBR FM	218-722-4321	218-722-5423	715 E Central Entrance, Duluth, MN, 55811	Radio Station
	KUWS FM – WI Public Radio	715-394-8530	715-394-8404	PO Box 2000, 54880	Radio Station
Suring	WIWB	920-983-9014	920-983-9424	975 Parkview Rd #4, Green Bay, 54304	TV Station
	WRVM FM	920-842-2839	920-842-2704	PO Box 212, 54304	Radio Station
Tomah	WBOG AM / WXYM FM	608-372-9600	608-372-7566	1021 N Superior Ave #5, 54660	Radio Station
Tomahawk	WJJQ AM / FM	715-453-4482	715-453-7169	PO Box 10, 54487	Radio Station
Watertown	Watertown Daily Times	920-261-5161	920-261-5102	113-115 W Main St, PO Box 140, 53094	Daily Newspaper
Waukesha	The Freeman	262-542-2501	262-542-8259	PO Box 7, 53187	Daily Newspaper
Waupaca	WDUX AM / FM	715-258-5528	715-258-7711	200 Tower Rd, 54981	Radio Station
Wausau	Wausau Daily Herald	715-842-2101	715-848-9361	PO Box 1286, 54402	Daily Newspaper
	WAOW – ABC	715-842-2251	715-849-2999	1908 Grand Ave, 54403	TV Station
	WFXS – FOX	715-847-1155	715-847-1156	1000 N 3 rd St, 54403	TV Station
	WHRM – PBS	608-263-2121	608-263-9763	821 University Ave, Madison 53706	TV Station
	WSAW - CBS	715-845-4211	715-842-0879	1114 Grand Ave, 54403	TV Station
	WCLQ FM – Religious	715-355-5151	715-359-3128	4111 Schofield Ave #10, Schofield, 54476	Radio Station

Wausau (Cont.)	WDEZ FM / WIFC FM / WRIG AM / WSAU AM	715-842-1672	715-848-3158	PO Box 2048, 54402	Radio Station
	WLBL FM – WI Public Radio	715-848-3036	715-848-2890	518 S 7 th Ave, 54401	Radio Station
	WXCO AM	715-845-8218	715-845-6582	PO Box 778, 54402	Radio Station
West Bend	Daily News	262-306-5000	262-338-1984	PO Box 478, 53095	Daily Newspaper
	WBKV AM / WBWI FM	262-334-2344	262-334-1512	PO Box 933, 53095	Radio Station
WI Dells	WNNO FM	608-745-0959	608-745-5771	1420 E Wisconsin St, Portage, 53901	Radio Station
WI Rapids	Daily Tribune	715-423-7200	715-421-1545	PO Box 8090, 54495	Daily Newspaper
	WFHR AM	715-424-1300	715-424-1347	645 25 th Ave N, 54495	Radio Station
	WGLX FM	715-341-8838	715-341-9744	2301 Plover Rd, Plover, 54467	Radio Station